



We GO THERE

LiebenGroup is a group of companies operating in the supply chain industry, serving retailers, vendors and manufacturers in South Africa.

Our clients benefit from a business partner approach that leverages more than 26 years of successful operating experience. Our complementary product and service offerings span different links in the supply chain.

All of this combines to offer clients a value enhancing integrated offering built on a track record of great service and customer relations.

Respect

We respect our clients, our people and everyone in the societies in which we deliver our services.

Trust

Respect leads to trust that's earned over time.

Integrity

Integrity is a cornerstone of our business, and we strive to operate with utmost transparency and honesty in everything we do.

Ownership

Every staff member takes ownership of their role in the company, and for adding value daily. This is more than just a job – it's a commitment to serving our customers to the best of our ability at every level.

Innovation

We constantly strive to continue producing excellent supply chain management solutions and we never stop innovating.



From humble beginnings we look forward to the future

Established in 1995 by Sakkie Liebenberg, LiebenLogistics has grown from an enterprise with only one vehicle, into one of the blue-chip leaders in the industry. Today we boast a fleet of more than 350 vehicles, and service clients throughout South Africa.



In 2012, LiebenLogistics acquired the majority shareholding in GLS Supply Chain Equipment. The company focuses on the design, manufacturing and management of supply chain equipment such as hypercages, rolltainers, tote boxes and the like – returnable packaging packaging solutions and equipment used to store and move products through varying supply chains.

In 2012 these companies combined forces to create the formidable LiebenGroup.

The latest addition to the stable is Baleka Freight. In September 2018, LiebenGroup acquired the majority stake in Baleka Distributors, which subsequently changed its name to Baleka Freight. Baleka augments the service offering of the LiebenGroup with additional truck configurations, simple and flexible on-demand solutions, and consolidated load services.





About LiebenGroup

LiebenGroup is a South African organisation that manages complex secondary and primary logistics systems on behalf of its clients.

Mission

Our team is committed to delivering exceptional, personalised, flexible and integrated logistics solutions. We understand our clients' transport and logistics needs and, through continuous improvement, anticipate and satisfy these needs for the future.

We forge strategic partnerships, forecast local and international business trends and develop innovative, accountable and efficient technologies.

Values

We endorse and promote a set of core values to all employees, from front-line staff to senior executives, as a guide for the way we do our logistics business. These values direct our daily work life, strengthen our relationships with internal and external stakeholders, and ultimately contribute to the achievement of our vision.

- We seek to build healthy, long-term working relationships with our colleagues, clients, suppliers and all with an interest in our company.
- We always conduct ourselves in an honest and ethical manner.
- We believe in a family-oriented, caring working environment and believe that a multicultural, diverse workforce strengthens our offering.
- We are an equal opportunity employer that encourages quality of life in our employees and their families.
- We endeavour to advance our position of leadership, not just in our particular marketplace, but in the very way we do business and by the way we support our local communities.

Innovation

We consistently strive for innovative and creative solutions, looking at new ways of to improve and new opportunities to stand out in the industry and add value to our customers.

Corporate social responsibility

We are committed to serving the community and supporting positive growth in South Africa.

From 2004 to 2018, LiebenGroup partnered with Pick n Pay to support the Kids in Parks initiative where children from previously disadvantaged backgrounds are hosted in national parks.

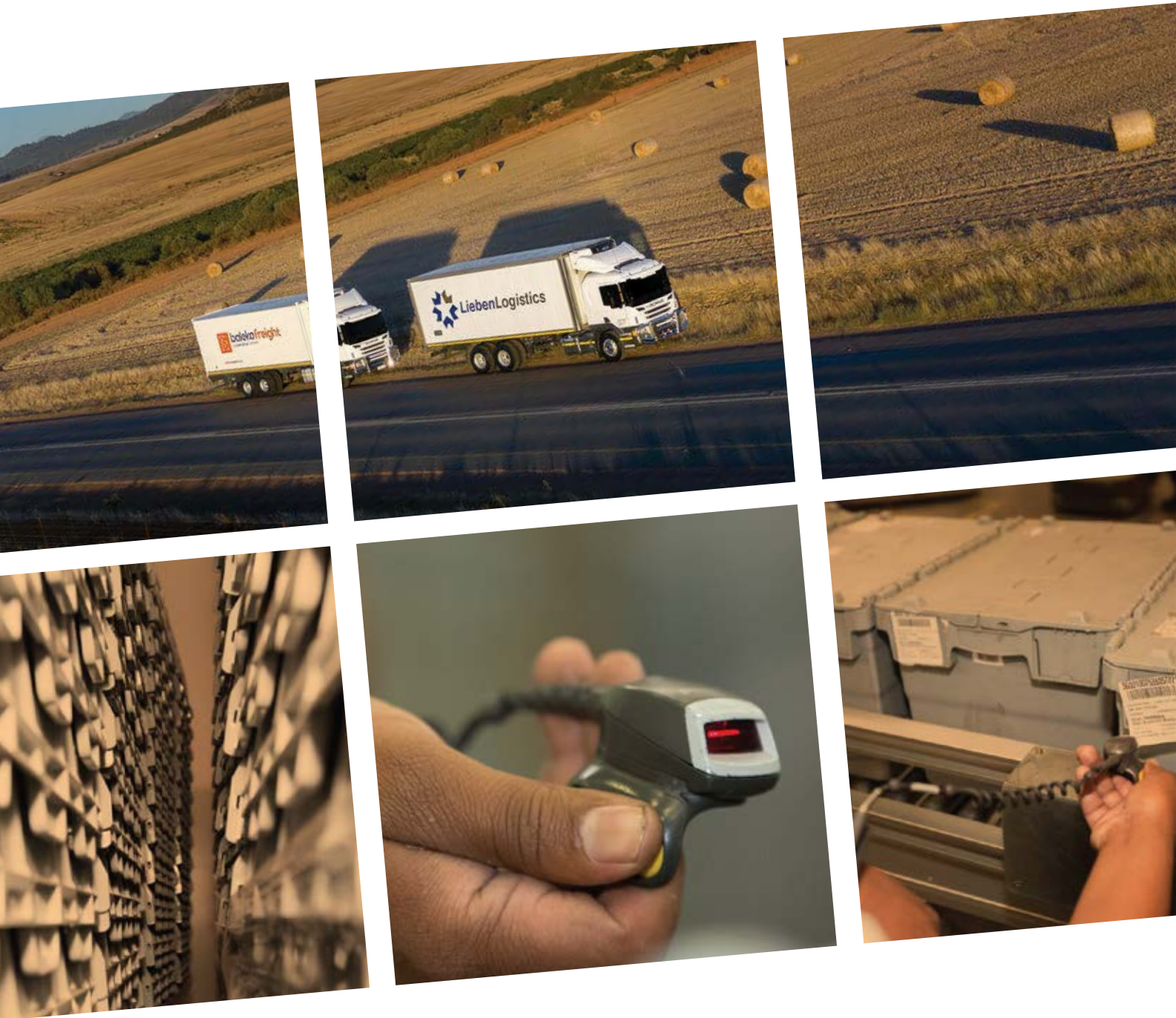
With the partnership coming to an end at the start of 2018, we decided to forge a long-term partnership with Goedgedacht Trust, as we support and share their values and aims.

Goedgedacht's Path out of Poverty (POP) programmes aim to transform and heal marginalised rural communities by providing opportunities for young people to break out of the cycles of generational poverty. Goedgedacht Trading provides partial funding for the Goedgedacht Trust, producing high quality olive oil, dressings and concentrates.

LiebenGroup supports the Goedgedacht family in three ways:

- Donation of a purpose-fit branded delivery vehicle to Goedgedacht Trading
- Funding the Goedgedacht Trust's 1000 day programme
- Continuing involvement with the Goedgedacht management and operations teams





LiebenGroup operating companies



Our Clients





LiebenLogistics forms the core of LiebenGroup. This well-established and respected logistics company offers transport and distribution solutions. It is guided by a firm belief in operational excellence and customer satisfaction through the development of excellent solutions custom-made for individual client requirements. LiebenLogistics is well entrenched in various supply chain networks throughout South Africa.

It provides long distance and secondary transport fleets, and has the required infrastructure in place to deliver just-in-time solutions for temperature-sensitive and dry products over any distance.





GLS Supply Chain Equipment provides returnable packaging solutions, outsource equipment services and equipment used to store and move through diverse supply chains.

GLS is positioned as a world leader in Supply Chain equipment management and continues to innovate through the development of new technologies, equipment and processes that ensure its solutions are deployed effectively and efficiently to the benefits of clients.

The company has undertaken a significant digital drive to minimise inefficient manual systems and to automate many processes, including the accurate use of equipment through many different supply chains. GLS has Equipment Return centres from South Africa to the Middle east.





baleka freight
A LiebenGroup Company

Baleka Freight is a specialist refrigerated and dry cargo transport company that focusses on retail back-door deliveries and distribution to retail food stores. Baleka also distributes to informal markets and handles inter-coldstore transfers and deliveries.

Baleka aims to provide end-to-end services that is more than just transporting goods, setting itself apart with great customer service and reliability.





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